



NOURISHING FAMILIES, BUILDING COMMUNITY

A Hunger Action Month Community Family Event

Saturday, September 26, 2026 | 12pm-4pm
Keeley Park | Greensboro, North Carolina

Presented by SimpleWays, Inc.

Every Child Deserves Three Things:

Nutritious Food. A Place to Play. A Community That Cares.

Join us for a community celebration during Hunger Action Month that brings together families, community partners, businesses, and volunteers to raise awareness about food insecurity while celebrating inclusion, health, and community connection.

The event will feature:

- ✓ Family activities and games
 - ✓ Community Partners
 - ✓ Community art project
 - ✓ Hunger Action Passport experience
 - ✓ Inclusive play opportunities
 - ✓ Healthy cooking demo
 - ✓ Volunteer and service opportunities
 - ✓ Wall of Hope canned food installation
-

Why This Event Matters

Thousands of individuals and families in our community struggle to access nutritious food and supportive resources.

At SimpleWays, we believe hunger is about more than food—it is about health, stability, and opportunity.

Through our Community Support & Nutrition Program (CSNP), we work every day to:

- ✓ Increase connections to healthcare and supportive services
- ✓ Improve access to nutritious food
- ✓ Help families move from crisis to stability and capacity
- ✓ Promote long-term health and wellness

Your sponsorship helps ensure that families have access not only to food, but also to the resources and support needed to thrive.

PACK THE PLAYGROUND CAMPAIGN

This year, we invite our community to help us:

Pack the Playground with Hope.

Your support will help provide:

- ✓ Nutritious food
- ✓ Nutrition education
- ✓ Health and wellness resources
- ✓ Community connections
- ✓ Family support services
- ✓ Youth nutrition resources

Together, we can ensure that every child has access to nutritious food, a place to play, and a community that cares.

Sponsorship Opportunities

Playground Friend - \$250

- Name listed on event signage
 - Recognition on social media
-

Playground Champion - \$500

- All Friend benefits
 - Logo on event materials
 - Recognition during the event
-

Playground Builder - \$1,000

- All Champion benefits
 - Sponsor recognition at one activity station
 - Logo on event webpage and promotional materials
-

Playground Partner - \$2,500

- All Builder benefits
 - Opportunity to host an information table
 - Recognition in event press materials
 - Featured social media spotlight
-

Playground Visionary - \$5,000+

- Presenting Sponsor recognition
 - Premier logo placement on all event materials
 - Recognition during the event
 - Opportunity to address attendees
 - Customized sponsorship benefits
-

Additional Sponsorship Opportunities

Sponsor a Station - \$500

Sponsor the Wall of Hope - \$1,000

Sponsor the Community Art Project - \$750

Sponsor the Healthy Cooking Demonstration - \$1,000

Sponsor Children's Activities - \$750

In-kind donations, canned food drives, and community partnerships are also welcome.

Sponsorship Commitment Form

Organization: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level:

☐ Playground Friend - \$250

☐ Playground Champion - \$500

☐ Playground Builder - \$1,000

☐ Playground Partner - \$2,500

☐ Playground Visionary - \$5,000+

☐ Wall of Hope - \$1000

☐ Healthy Cooking Demo - \$1000

☐ Community Art Project - \$750

☐ Children's Activities - \$750

☐ Event Station Sponsor - \$500

☐ Other Contribution: \$ _____

☐ In-Kind Donation Description: _____

Please return this form by mail or email to:

Susan Cox
SimpleWays, Inc.
1900 W. Market St.
Greensboro, NC 27403
scox@simpleways.net

Thank you for helping us nourish families and build community.
